

## Fair Value Assessment Outcome:

Product – Property Owners

Insurer/Provider – Various

Arch Insurance (UK) Limited
Aviva Insurance Limited
Ecclesiastical Insurance Office Plc
Hiscox Insurance Company Limited
Mi Commercial Risks Ltd
Miles Smith Limited
Portus Underwriting
Zurich Insurance PLC

### KEY FINDINGS;

#### Product Overview

This is a Commercial Lines General Insurance product providing cover for buildings and contents as well as additional covers suitable for meeting the demands and needs of UK Property owners

See Manufacturer’s Target Market Statement for detail on the range of customers the product is designed for as well as the groups of customers for whom the product is not appropriate and will not provide the intended value.

#### Date Fair Value assessment completed – 2022

This is the first report, but future reports will include a comparison between the current and previous year in order to identify trends.

### Fair Value Assessment Outcome:

The outcome of the review shows the product delivers value. This product will therefore be monitored and reviewed again in 12 months as per PROD 4.2.34 requirement to undertake regular product reviews.

A summary of why we concluded this product is delivering value is set out below:

- The product performance metrics do not raise any major concerns and are explained in detail below.
- The product is a high volume one from a sales perspective with 15,257 live policies in place at time of review so the appetite and demand for this product is high and Mi Property's largest area of business.
- The new business quotes and conversion rates are in line with company tolerance. Whilst it is not possible to break this down to a granular level overall percentages show no issues or concerns with rates approaching 60 % in Q1 and Q2 2022.
- The renewal retention rates are in line with company tolerance level of 85 % averaging at just over 85 % so this product is performing as it should.
- Cancellation rates are well within company tolerance and are very low. Cancellations when they do occur are mainly due to the property being sold and the policy no longer required.
- Complaints levels for this product are low given the level of policies in force.
- Our approach to this product review has utilised data and MI readily available.